

Rezian Al Islami

Product Designer

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Summary

Product Designer with 7+ years in product design (since 2019) across logistics, ed-tech and cybersecurity, after two years as a Creative Designer at Gojek. Co-created the Gezit Design Language System at SiCepat Ekspres and built the Pakket Design Language System at Lion Parcel, both as products. Currently designing IntelliBroń Orion, a cybersecurity platform for SOC teams, at PT ITSEC Asia Tbk. Works end to end (user research, high-fidelity prototyping, UI and visual design) with a “show, then tell” approach.

Experience

Product Designer, Research & Development at PT ITSEC Asia Tbk — Aug 2025 – Present

Full-time · Jakarta, Indonesia

- Design and develop IntelliBroń Orion, a cybersecurity companion that improves threat visibility and simplifies workflows for Security Operations Center (SOC) teams.
- Create intuitive, user-centered experiences aligned with real-world security operations needs.

Lead Product Designer at SiCepat Ekspres Indonesia — Mar 2023 – Aug 2025

Full-time · Jakarta, Indonesia

- Co-created the Gezit Design Language System as a shared design platform for designers and engineers.
- Validated the design system with five product designers: System Usability Scale score 84.5, and up to 30% less design time than designing without it.
- Delivered high-fidelity prototypes and supported user research to improve the user experience.
- Drove cross-team projects with a “show, then tell” mindset: shipping fast, iterating and learning to move ideas forward.

Senior Product Designer at SiCepat Ekspres Indonesia — Apr 2022 – Feb 2023

Product Designer at SiCepat Ekspres Indonesia — Oct 2021 – Mar 2022

Product Designer at Lion Parcel — Sep 2020 – Oct 2021

Full-time · Jakarta, Indonesia

- Built the Pakket Design Language System, run as a product.
- Shipped high-fidelity prototypes and took part in user research.

Product Designer at Kompas Gramedia — May 2019 – Sep 2020

Full-time · Jakarta, Indonesia

- Revamped Leson.id, an ed-tech platform, with the development team to make it responsive across all devices.
- Handled end-to-end design, from research to visual design, then focused on the mobile app.

Creative Designer, Growth at Gojek — Jan 2018 – Apr 2019

Full-time · Jakarta, Indonesia

- Created visual assets for digital advertising: mobile banners for Google Display Network, Facebook, Instagram and Twitter, in-app visuals, UI design, and YouTube motion graphics (UAC).

Creative Designer, Performance Marketing at Gojek — Feb 2017 – Jan 2019

Skills

Product design: design systems, user research, high-fidelity prototyping, UI design, visual design, responsive web and mobile design, end-to-end design

Domains: logistics, ed-tech, cybersecurity (SOC tools), F&B, FMCG

Tools: Figma

Selected Projects

IntelliBroń Orion (Enterprise & SMB) · PT ITSEC Asia Tbk 2026
Cybersecurity platform that acts as a “security companion” for SOC teams.

Improving Order Flow on SiCepat Dashboard · SiCepat Ekspres Indonesia 2025
dashboard.sicepat.com

Ketupat Landing Page (Ramadan) · SiCepat Ekspres Indonesia 2025
sicepat.com/ketupat

Pahat · Side project 2024
pahat.id

Gezit Design Language System · SiCepat Ekspres Indonesia 2021

Leson.id CPNS · Kompas Gramedia 2019
leson.id

Asal Otak Quiz (gamification) · Gojek 2018
Riddle quiz game made to increase app opens and engagement in the Gojek app.

Naga Bakmi Timur (HTML5 game) · Gojek 2018
Full-scale experiment to increase the app-open value of the Gojek app.

Education

Degree in Design and Visual Communication · Trisakti University 2019 – 2021

Associate Degree, Multimedia · Polytechnic State of Creative Media 2013 – 2016

Speaking & Involvement

Facilitator, Building a Copy Library that Works · Warung Copy Oct 2026

Product Designer, IntelliBroń website revamp · intellibron.io Dec 2025 – Feb 2026

Product Designer, website & booklet · kenalidirimu.com Dec 2024 – Jan 2025

Speaker, Design Thinking Series: Prototype #4 · Productzilla Aug 2021

Game Master, Product Design Townhall interactive session · Lion Parcel Jun 2021

Speaker, Scrum Learner Community · Telkom Digital Amoeba Nov 2020

Knowledge sharing on ideation and the design process · IPB University Mar 2019